



## TED Talk: Why Governments Should Prioritize Well-Being - Nicola Sturgeon

Nicola Sturgeon is the former First Minister of Scotland. She is the former leader of the Scottish National Party, and she argues for progressive policies in the United Kingdom. She speaks with a west-coast Scottish accent, which is relatively strong and contains all the classic elements of a Scottish accent.

Watch the video in the link below, and answer the questions with as much information as possible. Try to avoid looking at the transcript of the video:

[https://www.ted.com/talks/nicola\\_sturgeon\\_why\\_governments\\_should\\_prioritize\\_well\\_being](https://www.ted.com/talks/nicola_sturgeon_why_governments_should_prioritize_well_being)

**Vocabulary to check before answering the questions:**

**disaffection** - a state of feeling dissatisfied, especially with governments or authority

1. **(00:00-00:53)** Who lived near to where the TED talk is taking place? What was his profession and what did he argue?
2. **(01:24-02:30)** What are GDP's main flaws as a measurement of a country's success?
3. **(02:30-03:07)** What 2 things does Nicola say happened in the past decade, and what 3 challenges does she list for the future?
4. **(03:38-04:56)** In 2008, Scotland founded the "Well-being Economy Governments" group with Iceland and New Zealand. What is the main aim of economic policy according to this group, and what questions do we ask when we focus on this aim?
5. **(04:56-05:15)** What problems do we address by asking these questions?
6. **(05:17-05:38)** What are the exact words that Nicola says during these 21 seconds?