

Business English Phrases which come from Spring and Flowers

to spring up

to appear or start to exist suddenly (often used with new businesses)

"Hundreds of new businesses have started to spring up recently."

"Many new coffee shops have sprung up in the area."

to bring something to fruition

to make a plan or an idea really happen

"We need more investment to bring our ambitious plans to fruition."

to spring to life

to become suddenly very active and busy

"The city springs to life in the evenings." / "The market has sprung to life."

to nip something in the bud

to stop something at an early stage before it has the opportunity to develop

"The government are acting to nip inflation in the bud."

to blossom

to develop in a really positive way

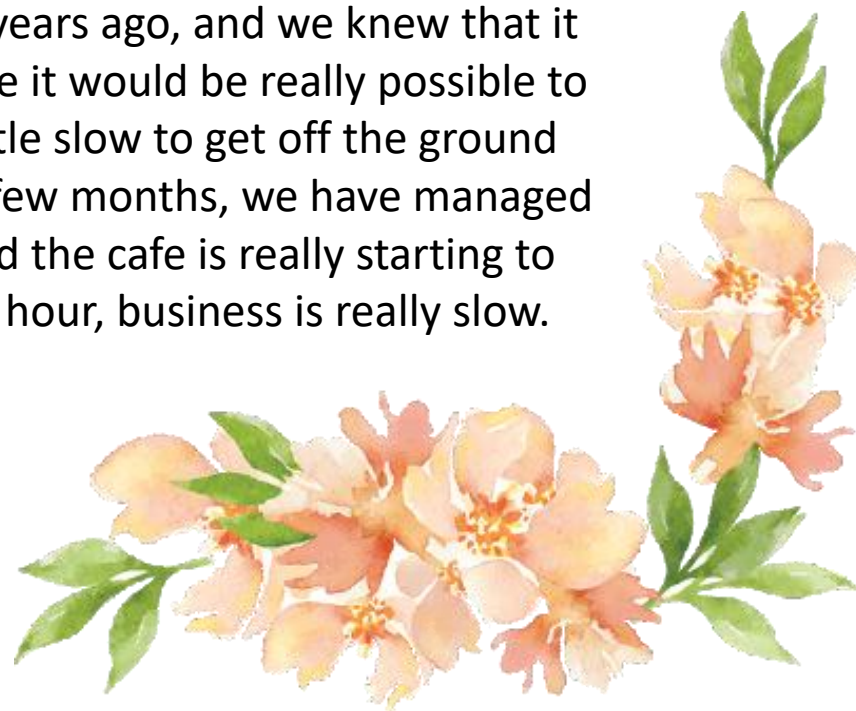
"The team are really starting to blossom."



Exercise: A City Springing to Life

Fill in the gaps with the vocabulary from the previous page. Use each phrase only once:

The area of Tottenham in London is undergoing huge investment and regeneration. A whole new neighbourhood is taking shape in the area, and a lively scene of bars and restaurants have begun to _____. 6 months ago, I decided to open a small cafe with my friend Steven. My friend Steven originally came to me with the idea of opening a bar in the area. I really wasn't keen on the idea, because I had no experience in running bars, and to be honest, I'm not really a nighttime person. I quickly _____ this idea _____ and managed to persuade him that we should open a cafe instead. I had experience in running a cafe from many years ago, and we knew that it would be cheaper to run a cafe than a bar, so we felt like it would be really possible to _____ his idea _____. To be cafe was a little slow to get off the ground when we first opened 6 months ago, but over the past few months, we have managed to attract a significant number of regular customers, and the cafe is really starting to _____. We open at 11am, and during the first hour, business is really slow. However, as soon as lunchtime comes around, the cafe suddenly _____ with people from the offices in the area, and then it usually remains busy until around 6pm.



Answers

Fill in the gaps with the vocabulary from the previous page. Use each phrase only once:

The area of Tottenham in London is undergoing huge investment and regeneration. A whole new neighbourhood is taking shape in the area, and a lively scene of bars and restaurants have begun to **spring up**. 6 months ago, I decided to open a small cafe with my friend Steven. My friend Steven originally came to me with the idea of opening a bar in the area. I really wasn't keen on the idea, because I had no experience in running bars, and to be honest, I'm not really a nighttime person. I quickly **nipped** this idea **in the bud** and managed to persuade him that we should open a cafe instead. I had experience in running a cafe from many years ago, and we knew that it would be cheaper to run a cafe than a bar, so we felt like it would be really possible to **bring** his idea **to fruition**. The cafe was a little slow to get off the ground when we first opened 6 months ago, but over the past few months, we have managed to attract a significant number of regular customers, and the cafe is really starting to **blossom**. We open at 11am, and during the first hour, business is really slow. However, as soon as lunchtime comes around, the cafe suddenly **springs into life** with people from the offices in the area, and then it usually remains busy until around 6pm.

